










MINNESOTA ARTS DASHBOARD

Data updated March 2024




Goal 1: The arts are interwoven into every facet of community life

1a	68%	Minnesotans who develop greater acceptance of others through arts experiences	
1b	91%	Minnesotans who use arts to improve their health and well-being	
1c	46%	Minnesota curriculum directors who believe that arts experiences are important to student success	
1d	93%	Minnesota employers who say that a vibrant arts sector is important to the success of their businesses	
1e	79%	Minnesotans who believe having the arts in their built environment gives them pride in their community	

Goal 2: Minnesotans believe the arts are vital to who we are

2a	97%	Minnesotans who believe the arts have a positive effect on Minnesota's quality of life	
2b	38%	Minnesotans who make financial contributions to the arts	
2c	18%	Minnesotans who volunteer with an arts organization, program, or activity	
2d	74%	Minnesota towns/cities that commit resources to the arts	


Goal 3: People of all ages, ethnicities, and abilities participate in the arts

3a	86%	Minnesotans who participate in the arts	
3b	53	Average number of arts experiences Minnesotans have per year	
3c	38%	Variance in participation among key demographic groups	


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Goal 4: People trust Minnesota's stewardship of public arts funding

4a 87% Minnesotans who are satisfied with the benefits of public funding for the arts 


Goal 5: The arts thrive in Minnesota

5a 64% Minnesotans who say the art forms and kinds of arts experiences they want are NOT available to them 


5b 54% Minnesota nonprofit arts organizations that report increases in total net assets (unrestricted and restricted) 

5c 60% Artists and arts organizations that say they are able to achieve their annual goals 

Symbols, explanation

Positive trend, the percentage is moving in a favorable direction 

Stable trend, no significant change 

Negative trend, the percentage is moving in an unfavorable direction 

Data Sources

Indicator 1a: Wilder Research survey, 2022.

Indicator 1b: Wilder Research survey, 2022.

Indicator 1c: Wilder Research survey, 2019.

Indicator 1d: Management Analysis and Development, Minnesota State Arts Board Community Surveys, 2022.

Indicator 1e: Wilder Research survey, 2022.

Indicator 2a: Wilder Research survey, 2022.

Indicator 2b: Wilder Research survey, 2022.

Indicator 2c: Wilder Research survey, 2022.

Indicator 2d: Management Analysis and Development, Minnesota State Arts Board Community Surveys, 2022.

Indicator 3a: National Endowment for the Arts' Survey of Public Participation in the Arts, 2020 (based on 2017 data)

Indicator 3b: National Endowment for the Arts' Survey of Public Participation in the Arts, 2020 (based on 2017 data)

Indicator 3c: National Endowment for the Arts' Survey of Public Participation in the Arts, 2020 (based on 2017 data)

Indicator 4a: Wilder Research survey, 2022.

Indicator 5a: Wilder Research survey, 2022.

Indicator 5b: Arts Board analysis of IRS Form 990 data, 2022.

Indicator 5c: Management Analysis and Development survey, 2023.