










MINNESOTA ARTS DASHBOARD

Data updated March 2025




Goal 1: The arts are interwoven into every facet of community life

1a	68%	Minnesotans who develop greater acceptance of others through arts experiences	
1b	91%	Minnesotans who use arts to improve their health and well-being	
1c	36%	Minnesota curriculum directors who believe that arts experiences are important to student success	
1d	93%	Minnesota employers who say that a vibrant arts sector is important to the success of their businesses	
1e	79%	Minnesotans who believe having the arts in their built environment gives them pride in their community	

Goal 2: Minnesotans believe the arts are vital to who we are

2a	97%	Minnesotans who believe the arts have a positive effect on Minnesota's quality of life	
2b	38%	Minnesotans who make financial contributions to the arts	
2c	18%	Minnesotans who volunteer with an arts organization, program, or activity	
2d	74%	Minnesota towns/cities that commit resources to the arts	


Goal 3: People of all ages, ethnicities, and abilities participate in the arts

3a	88%	Minnesotans who participate in the arts	
3b	42	Average number of arts experiences Minnesotans have per year	
3c	50%	Variance in participation among key demographic groups	


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Goal 4: People trust Minnesota's stewardship of public arts funding

4a 87% Minnesotans who are satisfied with the benefits of public funding for the arts 


Goal 5: The arts thrive in Minnesota

5a 64% Minnesotans who say the art forms and kinds of arts experiences they want are NOT available to them 


5b 53% Minnesota nonprofit arts organizations that report increases in total net assets (unrestricted and restricted) 

5c 60% Artists and arts organizations that say they are able to achieve their annual goals 

Symbols, explanation

Positive trend, the percentage is moving in a favorable direction 

Stable trend, no significant change 

Negative trend, the percentage is moving in an unfavorable direction 

In determining the trend symbol, the most recent data point is compared to the data point in the baseline year. Both the most recent year and baseline year are identified in the data sources below.

Data Sources

Indicator 1a: Wilder Research survey, 2022. Baseline data: 2018.

Indicator 1b: Wilder Research survey, 2022. Baseline data: 2018.

Indicator 1c: Parsimony/WithInsight survey, 2024. Baseline data: 2019.

Indicator 1d: Management Analysis and Development, Minnesota State Arts Board Community Surveys, 2022. Baseline data: 2019

Indicator 1e: Wilder Research survey, 2022. Baseline data: 2018

Indicator 2a: Wilder Research survey, 2022. Baseline data: 2011.

Indicator 2b: Wilder Research survey, 2022. Baseline data: 2004

Indicator 2c: Wilder Research survey, 2022. Baseline data: 2004

Indicator 2d: Management Analysis and Development, Minnesota State Arts Board Community Surveys, 2022. Baseline data: 2019

Indicator 3a: National Endowment for the Arts' Survey of Public Participation in the Arts, 2024 (based on 2020 data). Baseline data: 2008.

Indicator 3b: National Endowment for the Arts' Survey of Public Participation in the Arts, 2020 (based on 2017 data). Baseline data: 2008.

Indicator 3c: National Endowment for the Arts' Survey of Public Participation in the Arts, 2020 (based on 2017 data). Baseline data: 2008.

Indicator 4a: Wilder Research survey, 2022 (baseline year).

Indicator 5a: Wilder Research survey, 2022 (baseline year).

Indicator 5b: Arts Board analysis of IRS Form 990 data, 2022. Baseline year: 2010.

Indicator 5c: Management Analysis and Development survey, 2023. Baseline year: 2019.